



•LIFESTYLE FAMILY PHOTOGRAPHY•



*jennifer bowen*  
PHOTOGRAPHY

# • PACKAGES & PRICING •

All of our Collections include a one-hour lifestyle portrait session at either your home, or an outdoor location in the Phoenix/Scottsdale metro area, and an online gallery of approx 65-100 edited images from your session for proofing and ordering. Ala carte print and product pricing is available on the next page, along with answers to frequently asked questions. Please choose which collection works best for you.



## COLLECTION 1

Session + 3 High-res digital files of choice = \$350.00

## COLLECTION 2

Session + 6 High-res digital files of choice + \$100 print credit = \$575.00

## COLLECTION 3

Session + All High Res Files = \$725.00

## COLLECTION 4

Session + All Files + Mini Books + \$100 print credit = \$875.00

## COLLECTION 5

Session + All Files + Coffee Table Album + \$200 print credit = \$1500.00

*While social media is wonderful for quickly sharing images, our hope is that you will print some of your favorite images for frames or gifts so that you can enjoy them for years to come. The print credits in the collections can be used towards our hand-retouched professional lab prints, digital file downloads, or any of our products. If you wish to own all of the high resolution image files from your session, you will want to choose Collection 3, 4 or 5.*

*The average amount of time each portrait session involves from the pre-booking through the delivery of completed images averages 5-10 hours, so our pricing is reflective of the time and service we give to you as valued clients. The average investment is between \$500-\$1500.*



● ALA CARTE PRODUCT ADD ONS ●

24 Wallet Prints of your favorite image - \$75

Coffee Table Book with Photo Cover (20 pages) - \$500

Hand-crafted 12x12 Linen Fine Art Coffee Table Album (30 pages) - \$1200

Individual High Res Files - \$40/file or (10 for \$300)

Professional Lab Print Enlargements (Hand retouched)

4x6 - \$10

5x7 - \$15

8x10 - \$30

11x14 - \$50

16x20 - \$85



Extra Large Wall Art & Canvas Gallery Wraps

*These professional lab prints are mounted and spray lustre coated for extra long life and protection. Canvas gallery wraps are available in thin wrap (.75") or thick wrap (1.5") and arrive ready to hang.*

Mounted Print	Thin Wrap	Thick Wrap
20x20/20x24 - \$225	10x20 / 16x20 - \$200	10x20 / 16x20 - \$235
20x30 - \$265	20x20/15x30 - \$275	20x20/15x30 - \$300
24x36/30x30 - \$325	30x30/24x36 - \$350	30x30/24x36 - \$400
Larger please inquire	Larger please inquire	Larger please inquire

# • INFO & FAQ •

## STYLE AND APPROACH

My name is Jennifer Bowen, and I started my photography company over a decade ago, out of a love for my passion, which was to create images with depth and soul; images that capture the essence of you and your children, and the love that you share as a family.

My style could best be described as relaxed, lifestyle portrait photography. While I will help pose you for some lovely family photos, my goal is to also capture the moments between the poses -- those candid photos that capture something authentic beyond just the pretty smiles. And even if you are posed, my goal is to ensure it looks as naturally beautiful as possible -- not too stuffy or formal.

My approach is friendly, easy going, and professional. I try not to "overly direct" you or your children but instead try to make you feel as comfortable as possible in front of the camera to elicit natural expressions and feelings. But I know that you want to look great in the photos as well, so I have many posing suggestions for maximizing the best possible angles.

## LOCATION & TIME

One thing to keep in mind about the location is that lighting is actually more important to how your photos will turn out rather than the backdrop or location. Great lighting can produce a better, more compelling image against a plain cement wall than bad/harsh lighting with a pretty backdrop. If you can marry the two, then you should end up with some really beautiful photos.

With that in mind, I recommend scheduling sessions in the hour or two before sunset, so we can take advantage of the golden light -- the prettiest and most flattering of the day.



I am so thankful to my many clients over the years for allowing me to capture them, and their families. I am proud that I have won awards and accolades through the years, and have seen my work published internationally but when I look back over my body of work, I am most proud of the images that really captured authentic love and connection, and told a story in the process.

I have lots of great places for your photoshoot, and after you book, we can determine the best place for your family and the look/feel you are going for. Some ideas:

- Private fields with deep grass and trees
- Desert backdrops with mountains, cacti and sky
- Parks with grass, flowers & trees
- Resorts (if you are staying at one already or secure permission by the resort for photos prior)
- Interesting textures, colors and architecture from more urban spots



## TURNAROUND TIMES & PROOFS

The proofs from your session are uploaded to a password protected web gallery for viewing and ordering within 5-10 days following your session. We will email you when they are ready to view.

Keep in mind that all monitors render light differently, so if your monitor is too dark or too light, the images may appear under or over exposed.

After you submit your online print order, our studio hand retouches those images to ensure optimal image quality and prints them with our professional lab, color calibrated with our monitors to ensure accurate color & skin tones. It is for this reason, we always suggest ordering your print enlargements through your photographer, and not through Costco, Walmart, etc, because their printers are not the same as pro labs who use better inks & more inks and better papers. You will notice a difference on prints larger than 5x7 and certainly on larger format prints.

## • 6 TIPS FOR A SUCCESSFUL PORTRAIT SESSION •

1. In planning for your session, think about what you all love to do together and see if there are any ways to bring that into the photos. When you spend time thinking about your children, what is it you love most about them and most want to capture about them?
2. Ideally, outfits should not match exactly. Pick 2-3 general colors hues and mix the family up in those colors. Mix textures and patterns for a more layered look which adds visual interest. Check out our Pinterest board for lots of outfit inspiration!
3. Dress to accentuate your positives and minimize the things you don't like as much. For example, if you dislike your arms, wear long sleeves or 3/4 length to cover them. Wear colors that flatter your skin tone and eyes, and this will help flatter your attributes even more. Darker colors can be more slimming, while plaids, horizontal strips and heavier fabrics can add the appearance of weight.
4. If you plan to display the photos on a wall in a certain room in your home, do they complement your furniture and decor colors?
5. I might suggest to parents to try not to over-direct their young children nor expect them to behave perfectly the entire time. In a decade of taking family photos, what I have seen consistently is that the best photos often come from allowing children to "just be" sometimes. If they are comfortable doing so, I may try to pull them aside for some "parent free" time to capture some additional images and looks from them.
6. Expanding on that, if you have young kiddos, treating the session as fun adventure that you are doing together and keeping it as light-hearted as possible can render better results AND less stress. There is no such thing as a "perfect family photo" and while Pinterest can be inspiration for many things, it can also render high expectations that can lead to disappointment. We'll try and keep the focus on what matters the most to you - how much you love these people of yours, and ensure that YOUR unique family photos are the ones people want to Pin ♥

